

Kaitlyn E. Haynal, Ph.D.

www.kaitlynhaynal.com

Curriculum Vitae

KHaynal@umw.edu

EDUCATION

University of Pittsburgh, Pittsburgh, PA
Ph.D., Department of Communication

University of Wyoming, Laramie, WY
M.A., Department of Communication and Journalism

James Madison University, Harrisonburg, VA
B.A., Communication Studies (Public Relations Concentration) and minor in Art

ACADEMIC APPOINTMENTS

- 2024 – Present *Visiting Assistant Professor*
Department of Communication and Digital Studies
University of Mary Washington. Fredericksburg, VA.
- 2022 – 2024 *Adjunct Faculty*
Department of Communication
Randolph-Macon College. Ashland, VA.
- 2023 *Instructor*, Fundamentals of Argument
Debate Institutes at Dartmouth. Online.
- 2020 – 2022 *Postdoctoral Research Associate* with the Maine-eDNA Project
Department of Communication and Journalism
Darling Marine Center
University of Maine. Orono, ME.
- 2018 – 2020 *Visiting Instructor*
Department of Communication
University of Pittsburgh. Pittsburgh, PA.

PUBLICATIONS

Refereed journal articles

- Haynal, K.**, Allen, S., & Zhang, L. (2026). Virtually speaking: Harnessing virtual reality to support oral communication pedagogy. *Communication Teacher*, 1-7.
<https://doi.org/10.1080/1740622.2026.2616496>

- Allen, S., Batista, B. F., Zhang, L., & **Haynal, K.** (2025). “Another arrow in the quiver”: Student perceptions of integrating virtual reality into the public speaking course. *Communication Education*, 1–25. <https://doi.org/10.1080/03634523.2024.2430778>
- McGreavy, B., **Haynal, K.**, Smith-Mayo, J., Reilly-Moman, J., Kinnison, M. T., Ranco, D., & Leslie, H. M. (2022). How does strategic communication shape transdisciplinary collaboration? A focus on definitions, audience, expertise, and ethical praxis. *Frontiers in Communication*, 7. <https://doi.org/10.3389/fcomm.2022.831727>
- Hartelius, E. J., & **Haynal, K. E.** (2021). The politics of a *Memory Wound*: Norwegian exceptionalism and the trauma of July 22, 2011. *American Behavioral Scientist*, 65(13), 1787-1804. <https://doi.org/10.1177/00027642211003131>
- McGreavy, B., Kelley, S., Ludden, J., Card, D., Cogbill-Seiders, E., Derk, I., Gordon, C., **Haynal, K.**, Krzus-Shaw, K., Parks, M.M., Petts, A., Ross, D. G., & Walker, K. (2020). “No (t) camping”: Engaging intersections of housing, transportation, and environmental justice through critical praxis. *Review of Communication*, 20(2), 119-127. <https://doi.org/10.1080/15358593.2020.1737191>
- Allen, K. H.** (2019). Blurred borderlands: Sustainability and the urban/nature divide at the Frick Environmental Center. *Environmental Communication*, 13(8), 1009-1023. <https://doi.org/10.1080/17524032.2018.1553203>
- Haynal, K.** (2016). The transformative power of communication: Democratizing practices for the general education classroom. *The Journal of General Education*, 65(2), 110-125. <https://doi.org/10.5325/jgeneeduc.65.2.0110>

Chapters in an edited collection

- Haynal, K.** (2021). “Planning for change: The rhetorical (re)invention of urban parks.” In E.D. McClellan, Y. Shin, & C. Chandler (Eds.), *Urban communication reader IV: Cities as communicative change agents* (pp. 15-26). Peter Lang Publishing.
- Haynal, K.** (2018). “Access.” In C. MacCabe & H. Yanacek (Eds.), *Keywords for today: A 21st century vocabulary* (pp. 4-6). Oxford University Press.

Book reviews

- Haynal, K.** (2016). “Book review: Mediated communities: Civic voices, empowerment and media literacy in the digital era by Moses Shumow, ed.” *Journalism & Mass Communication Quarterly* 93(3), 684-686.
- Haynal, K.** (2016). “Book review: Reflections on theoretical issues in argumentation theory by Frans H. van Eemeren and Bart Garssen, eds.” *Informal Logic* 36(1), 92-96.

Articles under consideration

- Haynal, K.**, Allen, S., & Zhang, L. “Virtually speaking: Harnessing virtual reality to support oral communication pedagogy.” Invitation to revise and resubmit with *Communication Teacher* is currently under review.

AWARDS AND HONORS

- 2019 Donald B. Egolf Award for Excellence in Undergraduate Teaching
University of Pittsburgh, Department of Communication | \$300

2017 3rd place in humanities division, Three Minute Thesis Competition
University of Pittsburgh.

GRANTS, SCHOLARSHIPS, AND FELLOWSHIPS

2025 Faculty Development Supplemental Grant
University of Mary Washington | \$2,000

Summer 2025 Small Teaching Grant
University of Mary Washington | \$1,000

AI Learning Excellence Grant
University of Mary Washington | \$400

2019 Writing in the Disciplines Seminar Fellowship
University of Pittsburgh | \$1,200

Cultural Studies Grad Student Summer Research Small Grant
University of Pittsburgh | \$75

2018 GPSG Travel Grant
Graduate & Professional Student Government, University of Pittsburgh | \$500

Cultural Studies Grad Student Summer Research Small Grant
University of Pittsburgh | \$100

2017 Consuming the Environment Travel Grant
University of Gävle | \$850

Arts & Sciences Graduate Student Organization
University of Pittsburgh | \$200

Humanities, Arts, and Social Sciences Research Fellowship Mentor Research Grant
University of Pittsburgh | \$500

Cultural Studies Grad Student Summer Research Small Grant
University of Pittsburgh | \$75

Collecting Knowledge Pittsburgh Research Grant
Supported by the Andrew W. Mellon Foundation | \$2,000

2016 Arts & Sciences Graduate Student Organization
University of Pittsburgh | \$200

Cultural Studies Grad Student Summer Research Small Grant
University of Pittsburgh | \$75

Newman Award for International Intergenerational Project Initiatives
University of Pittsburgh University Center for International Studies | \$1,000

Greek Nationality Rooms Scholarship
University of Pittsburgh | \$3,500

CONFERENCE PARTICIPATION

Competitively Selected Paper Presentations

- 2025 “Catastrophic Scale-Making: Tipping Point as a Chronotopic Motif in Climate Change Discourse.” Presented with Elise Homan. Environmental Communication Division. *National Communication Association*. Denver, CO. November.
- “SPARK Immersive Public Speaking: Elevating Oral Communication with Virtual Reality.” Experiential Learning in Communication Division. *National Communication Association*. Denver, CO. November.
- 2024 “‘Another Arrow in the Quiver:’ Uses, Limitations, and Best Practices for Integrating Virtual Reality (VR) into the Basic Course.” Presented with Samuel Allen, Lily Zhang, and Brian Baptista. Basic Course Division. *National Communication Association*. New Orleans, LA. November. ***Top Paper Panel***
- 2023 “A Rhetoric of Ethics: Engaging Collaboration Through a Practice of Continuous Questioning.” *Conference on Communication and the Environment*. Harrisonburg, VA. June.
- 2022 “Coastal Futures: The Rhetoric of Vision Statements in Transdisciplinary Science Collaboration.” *Rhetoric Society of America*. Baltimore, MD. May.
- “An Engaged and Ethnographic Approach to Transdisciplinary Collaboration.” Maine Sustainability and Water Conference. *Senator George R. Mitchell Center for Sustainable Solutions*, Augusta, ME. March.
- 2021 “Communication and Team Science for Maine-eDNA.” Presented with Bridie McGreavy, Maine Sustainability and Water Conference. *Senator George R. Mitchell Center for Sustainability Solutions*, Orono, ME. April.
- 2020 “Orderly Citizens: Rhetoric of Urban Planning and Recreation in the Reform Park.” *National Communication Association*, American Studies Division. Indianapolis, IN. November. ***Top Paper Panel***
- 2018 “‘Living Buildings’: The Rhetorical Framing of Nature in Sustainable Environmental Centers.” *National Communication Association*, Environmental Communication Division. Salt Lake City, UT. November.

- 2017 “Urban Landscapes: Public Park Renovation and the Quest to Sustain Green City Space.” *Consuming the Environment*. Gävle, Sweden. December.
- 2016 “Networked Communities in the Blogosphere: Dialogical Expertise with Proleptic Rhetoric.” *National Communication Association*, Human Communication and Technology Division. Philadelphia, PA. November.
- “Secrets of Longevity: Picturing the Ikarian Lifestyle in American Idealization of Youth.” *National Communication Association*, Communication and Aging Division. Philadelphia, PA. November.
- “An Open Wound and a Closed Trial: The Foreclosure of Prosthetic Memory of Norway’s July 22 Massacre.” Presented with Johanna Hartelius. *Rhetoric Society of America*. Atlanta, GA. May.
- “The Deformation of Expertise: When Physical Fitness Gets Twisted.” *Rhetoric Society of America*. Atlanta, GA. May.
- “Olive my Body: The Transformation of Wellness Through a Mediterranean Diet and Lifestyle. *Doing the Body in the 21st Century*. Pittsburgh, PA. March-April.
- 2015 “I’m Not an Expert, But...” *National Communication Association*, Health Communication Division. Las Vegas, NV. November.
- “On the Brink of Opportunity: The Requirement of Liberal Arts General Education Courses and the Democratic Process.” *National Communication Association*, Scholarship of Teaching and Learning. Las Vegas, NV. November.
- 2014 “Moving Fashion from Fantasy to Reality,” *Popular Culture Association*, Chicago, IL. April.

Competitively Selected Discussion or Paper Panel Participation

- 2025 “Motherhood in Communication Studies: Reflections on Being a Working Mother in the Academy.” Discussion with Samantha Rippetoe, Leslie Hahner, and Madison A. Krall. *National Communication Association*. Women’s Caucus. Denver, CO. November.
- “This Land (and Sea) Was Made for Reterritorialization: Environment and the Rhetoric of Existential Conservatism Under the Trump Administration.” Presented as part of session: Alienation, Death, Rootlessness, and Dread: The “Crisis of Meaning” in Emergent Rhetorics of Existential Conservatism.” *National Communication Association*. Philosophy of Communication, Theory, and Critique Division. Denver, CO. November.
- 2023 “Scale-Making and the Rhetoric of Climate Crisis as ‘Tipping Point.’” Presented with Elise Homan. *National Communication Association*, Rhetoric and Communication Theory Division. National Harbor, D.C. November.

- 2022 “Rhetorics for All.” Presented with Whitney Gent, Maegan Parker Brooks, Matthew Pavesich, and Dave Tell. *Rhetoric Society of America*. Baltimore, MD. May.
- 2019 “Spaces of Resistance,” *National Communication Association*, Rhetoric and Communication Theory Division. Baltimore, MD. November.
- 2018 “Playing with Rhetorical Methods,” *National Communication Association*, Rhetoric and Communication Theory Division. Salt Lake City, UT. November.
- “The Urban Design of Rhetoric,” *Rhetoric Society of America*. Minneapolis, MN. June.
- 2017 “Rhetoric of Changing Urban Landscapes.” *National Communication Association*, Rhetoric and Communication Theory Division. Dallas, TX. November.
- 2015 “Embracing Opportunities of Space: Exposing the Disciplinary Devices of Architecture.” *National Communication Association*, Urban Communication Foundation. Las Vegas, NV. November.

Other Invited Talks, Lectures, or Presentations

- 2025 “AI and the Environment.” Guest lecture for Technology, Social Media, and the Environment. *Widener University*. Online. October 9.
- 2023 “Communication and Complex Environments.” Guest lecture for Technology, Social Media, and the Environment. *Widener University*. Online. September 14.
- 2018 “Access.” *Keywords for Today* Book Launch. Pittsburgh, PA. November.
- “Blurred Borderlands: Sustainability and the Urban/Nature Divide at the Frick Environmental Center.” *University of Pittsburgh Agora Speaker Series*, Pittsburgh, PA. October.
- 2016 “Access.” *Raymond Williams Keywords Distinguished Lecture Series*. Pittsburgh, PA. April.
- 2015 “I’m Not an Expert, But...,” *University of Pittsburgh Agora Speaker Series*, Pittsburgh, PA. November.

Participant in *The Lafayette Debates*, hosted by the French Embassy and George Washington University for the resolution: “That all states have an obligation to anticipate, prevent and minimize the causes of climate change, and mitigate its adverse effects.”

Professional Workshop Development

- 2021 Host and co-organizer for Ethics of Maine-eDNA Workshop. *University of Maine*, Orono, ME. July.

- 2021 Public Speaking for Science Communication. *University of Maine*, Orono, ME.
- 2020 Public Speaking for Science Communication. *University of Maine*, Orono, ME.

PUBLIC SCHOLARSHIP

- Haynal, K. (2025, September 16). Participant in public debate on AI and the environment. University of Mary Washington.
- Haynal, K. (2021, September 29). Greening Industry: Public Park Land and Urban Imaginaries. National Communication Association Environmental Communication [Blog](#).

PROFESSIONAL DEVELOPMENT

Competitively Selected Institutes, Seminars, and Workshops

- 2021 “Bordering Rhetorics: Mobility, Containment, and the Boundaries of Critical Rhetoric.” Workshop led by J. David Cisneros, Lisa Flores, and Michael Lechuga. *Rhetoric Society of America 2021 Summer Institute*. June 1-4.
- “Ecological Feelings – Feeling Ecological: Dwelling in the Anthropocentric Moment.” Seminar led by Joshua Trey Barnett and Jennifer Clary-Lemon. *Rhetoric Society of America 2021 Summer Institute*. May 24 – 28.
- 2019 “Environmental Justice.” *RSA Project in Power, Place, and Publics*. Led by Bridie McGreavy. Reno, NV. May 20-23.
- 2018 “Doctoral Honors Seminar: Communicating Intersections.” *National Communication Association*. Rhetoric Session, led by Cindy Koenig Richards, Paul Stob, and Dave Tell. Nashville, TN. July 23-26.
- “Precarious Times, Contested Identities.” *Arnold-Ebbitt Interdisciplinary Rhetoricians at Penn State*. Workshop session led by Stephen Browne. State College, PA. March 30-31.
- 2017 “Urban Communication Preconference.” *National Communication Association*. Dallas, TX. November 15, 2017.
- “Cultural Studies Dissertation Colloquium,” *The Graduate Program for Cultural Studies* at the University of Pittsburgh. 2017-2018.
- “The Rhetorical Spaces of Memory: Memorials, Cities, and Civic Life.” Seminar led by Carole Blair and Greg Dickinson. *Rhetoric Society of America 2017 Summer Institute*. Bloomington, IN. May 21-24.
- “Consuming Nature: Landscapes through the Lens of the Anthropocene,” *Collecting Knowledge Pittsburgh* workshop, supported by the Andrew W. Mellon Foundation. Pittsburgh, PA. May 1-5.

Professional Memberships

National Communication Association

COURSES TAUGHT

University of Mary Washington (2024-Present)

DGST 101: Introduction to Digital Studies

COMM 205: Public Speaking

COMM 206: Small Group Communication

COMM 209: Argumentation

COMM 353: Visual Rhetoric

COMM 370AA: Environmental Communication

Debate Institutes at Dartmouth (2023)

Fundamentals of Argument (high school summer camp)

Randolph-Macon College (2022-2024)

HONR 126: Parks and Civic Life

COMM 210: Public Speaking

COMM 313: Rhetoric of Place and Space

COMM 382: Communication and the Environment

University of Maine (2021)

Environmental Communication (Co-instructor) (Graduate seminar)

University of Pittsburgh (2014-2020)

COMMRC 0500: Argument

COMMRC 0520: Public Speaking

COMMRC 0320: Mass Communication Process

COMMRC 0320: Mass Communication Process (TA)

COMMRC 0310: Rhetorical Process (TA)

University of Wyoming (2012-2014)

Policy Debate Coach

COJO 2010: Public Speaking

James Madison University (2011-2012)

Policy Debate Coach

SERVICE

Discipline

Environmental Communication Division Awards Committee (Journal Article), National Communication Association, 2025.

Jane Jacobs Urban Communication Book Award Committee for the Urban Communication Foundation, 2023-Present.

Reviewer, Environmental Communication Division of the National Communication Association Conference, 2019-Present.

Reviewer, Rhetoric and Communication Theory Division of the National Communication Association, 2019-Present.

Rhetorics for All / Public Humanities Committee, Rhetoric Society of America, 2021-2024.

Reviewer, Critical and Cultural Studies Division of the National Communication Association Conference, 2019-2023.

Diversity, Inclusion, and Outreach Committee, Environmental Communication Division of the National Communication Association, 2021-2022.

Guest editor, *Environmental Communication Digest*, issue 4, Spring 2021 ([online publication](#))

Guest co-editor, *Environmental Communication Digest*, issue 2, Fall 2020 ([online publication](#))

Secretary and Chair of the Nominating Committee, Environmental Communication Division of the National Communication Association, 2019-2020.

University

Humanities Center Working Group, University of Mary Washington, 2025.

Resume Review Workshop, University of Mary Washington, 2024.

Ceremonial Speech Judge, 21st annual Oratory Competition, University of Pittsburgh, 2018.

Persuasive Speech Judge, University of Pittsburgh's 20th annual Oratory Competition, 2017.

Panel chair, *Doing the Body in the 21st Century Conference*, University of Pittsburgh, 2016

Grad Expo judge for poster and panel sessions, University of Pittsburgh, 2015.

Departmental

Accessibility Liaison, University of Mary Washington, 2025.

CDS Symposium, University of Mary Washington, 2025.

Graduate Student Organization Budget and Planning/Business Manager. Communication Department, University of Pittsburgh 2016-2018.

TA/TF Mentor. Communication Department, University of Pittsburgh, 2016-2017.

Graduate Student Organization Undergraduate Interaction & Support Committee. Communication Department, University of Pittsburgh, 2015-2016.